Tips for Good Seminar Presentation

(Compiled based on class discussions in STA 690: Graduate Seminar)

Preparation

- 1. Attend some presentations by others and write a report on each of the presentations you attended. Pay extra attention to what impressed you and what did not. Share the report with your mentor.
- 2. Think of an important and interesting topic for your own presentation. It should be compatible with the level of the audience.
- 3. Before the presentation, try to familiarize yourself with the room, the computer system, laser pointers etc.

Organization

- 1. Title- should not be too long and should not contain acronyms that many people may not be familiar with. It should provide a glimpse into your presentation in a short sentence.
- 2. Your name, affiliation and position, email address
- 3. Outline
- 4. Main body of the presentation. Do not make the slides too crowded. Make the first couple of slides fairly easy. It will help ease the early nervousness.
- 5. Conclusions

Delivery Style

- 1. Say a few words to thank the organizers for the opportunity to make a presentation.
- 2. Use computer presentation
- 3. Do not use too many colors or too much technology. Generally three colors are ideal
- 4. Use graphs and illustrations
- 5. Maintain a level of professionalism. Do not try to be too informal.
- 6. Do not stretch the presentation beyond the allotted time.
- 7. Allow audience time to ask questions. In fact you should invite questions.

Mannerism

- 1. Dress professionally
- 2. Do not use lazy posture
- 3. Maintain eye contact with all sections of the audience
- 4. Do not show irritation with any question from the audience. Remain polite.
- 5. If you do not know the answer to a question, do not try to pretend that you know it. Say something like "I have not thought about it".